

PILOT LETTER OF NOMINATION



TRADE AWARD COUNCIL OF INDIA

Incorporated by: Vishwakarma Voc-Varsity For Self-Employment, India

Website: www.vishwakarmauniversity.com

**CORPORATE OFFICE: Z-1/501, TDI
KINGSBURY, KUNDLI, SONIPAT, HARYANA-
131028 (INDIA)**

Telephone: 01304051748, 01304005030, 9958458475

Mob.9810252209, 9891173891

E.Mail: qualityrecognitionaward@gmail.com

Reference: TACI/ PLN/ 2K

Dated: _____

Subject: Invitation for joining "All India Quality Movement" and Nomination of Your Products / Services For the Honour of **Quality Recognition Award**.

Dear Sir/ Madam

You will be Pleased to know that **Trade Award Council of India** has launched '**All India Quality Movement**' and Promoting and Developing the Spirit of Self-Standardization of Products and Services through **Quality Recognition Award** with the motto –'**Quality is Our Prestige**'. In this way the Council is Encouraging and Inspiring Entrepreneurs to Maintain Quality in the Wider National Interest.

We understand that you have Standardized your Products / Services up to the mark as per ISI / ISO Specifications and therefore Council has the pleasure to invite you to join All India Quality Movement and Compete your Products / Services at par with others. We are confident that you will Qualify for the Commercial use of '**Quality Recognition Award**' Imprint on your Products and Services as well as in all Media Publicity and Advertisements.

You are already aware of the fact that Consumers always look for **Quality Assurance Mark** before purchasing the Products or taking the Services to Ensure its Genuineness. Your Products / Services too need Quality Recognition Award for Fast-Selling as Quality Conscious Buyers always insist on Quality Assurance for their Complete Satisfaction. If you are willing to join us for Promotion of the All India Quality Movement and Wish to Honour with the Quality Recognition Award Imprint on Your Products / Services, Please go through the Attached **Prospectus / Information Booklet**, enable your Organization to complete the desired formalities.

With best regards.

Well Wisher Yours

(LEENA GUPTA)

SECRETARY

Mob.09891173891

**ATTENTION !
BUSINESSMEN, ENTREPRENEURS, MANUFACTURERS,
INDUSTRIALISTS & SERVICE PROVIDERS**

JOIN ALL INDIA QUALITY MOVEMENT



OUR MISSION

**TO PROMOTE
SELF-
STANDARDIZATION OF
PRODUCTS & SERVICES**

**THROUGH THE HONOUR OF
QUALITY RECOGNITION
AWARDS**

**YOU CAN NOT FIND A MORE
EFFECTIVEWAY FOR FAST SELLING
AND MARKETING OF YOUR
PRODUCTS & SERVICES**

**CERTIFY THE QUALITY
ASSURANCE OF YOUR PRODUCT
OR SERVICE WITH
QUALITY RECOGNITION
AWARD**

**ADOPT IT AS A MARKETING
STRATEGY**

**Contact for its Commercial Use For
YourProducts & Services**

TRADE AWARD COUNCIL OF INDIA

Incorporated by: Vishwakarma Voc-Varsity For Self-Employment, India
Website: www.vishwakarmauniversity.com

Prospectus /Information Booklet

**For Manufacturers, Entrepreneurs, Businessmen,
Industrialists, Service Providers**



ALL INDIA QUALITY MOVEMENT SELF-STANDARDIZATION OF PRODUCTS & SERVICES

**CORPORATE OFFICE: Z-1/501, TDI
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QUALITY RECOGNITION AWARD

JOB HO SARVOTTAM SEWA AUR NISHAN
TAB JARURI HAI EK NAYA GAURAV
NISHANSWAYM MAN KI KARAN KO
PROTSAHAN
GUNWATTA SRAV VYAPI MANYATA
PURUSKAR

**YOUR PRODUCT CAN
HAVE
QUALITY RECOGNITION AWARD**

ENROL YOUR UNIT
IN THE COUNCIL
AND QUALIFY TO
IMPRINT THIS
AWARD WITH
YOUR
PRODUCTS/
SERVICES & IN
PUBLICITY TOO

**A MARK OF PRESTIGE, PURITY & QUALITY
COPYRIGHT RESERVED**

ALL INDIA QUALITY MOVEMENT

(A) AIMS & OBJECTIVES

- 1**
Encourage healthy competition among the manufacturers, industrialists, producers and businessman to improve and maintain quality to promote self-standardization of products and services.
- 2**
Research & development methods for the betterment of the quality, productivity, marketing, export and methods of advance marketing of industrial products.
- 3**
To encourage the member unit to maintain quality and standards in the products and services by way of Honouring Awards/ Certificates/ Trophy.
- 4**
To find the probable possibilities by research and study to get the highest/largest production, quality control and lowest production cost and best utilization of waste products through waste management techniques to get money out of it.
- 5**
Trade advice for maintaining and continuous improvement in quality and standard of all the goods and services.
- 6**
To encourage self-employment among the educated youth and to conduct various training programs to provide avenues for new job opportunities through research & innovation in various trades.
- 7**
Adopt Latest methodology & technology for the betterment of the quality, productivity, marketing, export and methods of advance marketing of industrial products.
- 8**
To develop awareness among masses to maintain quality and standard in everything of life upto the mark and to join and promote All India Quality Movement and look always for quality products and their packing declaration.

(B) RULES & REGULATIONS

1

General Members: General Members include buyers, consumers, users representing from all walk of life and not below the eighteen years of age can be enrolled with the council on payment of Annual Subscription of Rs. 1100/- for the First Year. General Membership can be renewed every year before its expiry with the annual subscription of Rs. 1000/- only.

2

Institutional Members: Industrial, Manufacturing and Services Units and organizations engaged in the welfare of Consumers, Manufacturing and Producing and Promoting quality products and quality services, can be enrolled with council to qualify to be honored with Quality Recognition Award for their products & Services on payment of Subscription Rs. 50,000/- (Fifty Thousand) Only.

3

Expert & Specialized Membership: Expert and Specialized Membership is meant for the experts and specialists who have acquired special knowledge, qualification, skills, aptitude, altitude, talent and experience in a particular field of specialization or working as a professional and interested in promoting all India Quality movement. Such personalities are honored with Nomination as Expert & specialized Memberson the basis of their profile.

4

Executive & Governing Members: Executive Members and Governing Members are nominated unanimously in the annual meeting of the above-mentioned categories for the sake of honorary work for the council to promote the activities of the Council and All India Quality Movement.

5

**All Payment must be Transfer into VOC-VARSITY A/C in the Name of
“VISHWAKARMA UNIVERSITY FOR SELF_EMPLOYMENT, INDIA” HDFC Bank A/C
No.50200059225283**

RTGS/ NEFT/ IMPS/ IFSC: HDFC0000331 Or throgh Q.R.Code from Any Money Tranfer App.

[HDFC Branch:BN-11, Shalimar Bagh,Delhi-110088]



MARK OF PRESTIGE, PURITY & QUALITY

The council shall have a mark of quality and purity in the shape of the Trophy. The council shall be sole judge of the industry, trade or vocation to which the Trophy shall be awarded/ honored for maintaining quality and standard of the products or services.

The council shall permit and allow the use of the said Trophy to the recognized industrial unit or establishment, which would qualify in a particular year for the Honour of the said Trophy.

The Awardee shall subject to the terms and conditions of the award be entitled to use the monogram of Trophy on its product as a mark of prestige for the period of one year and subject to approval of the council. The use of the monogram of the Trophy can be extended to subsequent years on maintaining the recognized standards of products or services rendered subject to reviewing by the Council on Membership.

The council shall permit and allow the use of the said Trophy to the recognized industrial unit or establishment, which would qualify in a particular year for the Honour of the said Trophy.

The Awardee shall subject to the terms and conditions of the award be entitled to use the monogram of Trophy The council shall retain on its panel-approved laboratories and shall remain in constant touch with the organizations and experts looking after the interest of the consumers in general.

Telephone 0130 4051748, 0130 40045030
9958458475
Mob. 9891173891, 9810252209



For Office Use
Only

Receipt No.
Dated

Membership Code

Form-G

TRADE AWARD COUNCIL OF INDIA

Incorporated by: Vishwakarma Voc-Varsity For Self-Employment, India
Website: www.vishwakarmauniversity.com

Membership Form

The Secretary,
Trade Award Council of India,
Z-1/501, TDI Kingsbury, Kundli,
Sonepat, Haryana-131028

Dear Madam,

I/ We wish to be the Institutional Member of Trade Award Council of India. Particulars are mentioned below:

Name of Establishment / Individual Location/Address Phone/Mobile/E-Mail/Fax _____

Name (s) of the Proprietor (s) /Partners/ Representatives/ Nominees/ Individual

S.No	Name	Designation	Address	Phone/Mobile
------	------	-------------	---------	--------------

1.....				
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2.....				
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3.....				
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.... Product Manufacture/Name of the Product applied for Trade Award Trophy/ Imprint/ Service Offered/
TradeActivity/ Specialized field/ Related Institution.

I/we am/are completing all the necessary formalities. I will abide by the rules & regulations of the Council. I am agreed with the Aims and objects of the Council Please issue Display certificate of Membership of the Council.

Note : Strike off where it is not applicable.

Well-Wisher Yours

Name, Designation & Rubber Stamp
of the Authorized Signatory

Telephone 0130 4051748, 0130 40045030
9958458475
Mob. 9891173891, 9810252209



For Office Use
Only

Receipt No.
Dated

Membership Code

Form-A

TRADE AWARD COUNCIL OF INDIA

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Website: www.vishwakarmauniversity.com

TO APPLY FOR THE MEMBERSHIP TO JOIN

ALL INDIA QUALITY MOVEMENT

TO QUALIFY FOR THE QUALITY RECOGNITION AWARD/ TROPHY

The Secretary,
Trade Award Council of India,
Z-1/501, TDI Kingsbury, Kundli,
Sonepat, Haryana-131028

Dear
Madam,

1. Being given to understand through pilot Letter of Nomination followed by the prospectus, we feel honoured to join All India Quality Movement for promoting and developing the spirit of Self-standardization of Products and Services.
2. We are pleased to note that the name of our organization has been proposed for the Quality Recognition Award as a Mark of Quality Product/ Service for one year. Hence, we are completing the formalities as desired by Council.
3. Undoubtly, we too deserve for this Great Honor, Encouragement and Inspiration by the Quality Recognition Award for Promoting the Great Spirit of All India Quality Movement to serve the consumers at our level best.
4. We have gone through the prospectus and the Aims & objects of the Council and while applauding the same, we assure of our full cooperation as possible.
5. We affirm that in the event of being qualified for the Quality Recognition Award for one year, we will follow the code of conduct of the Council for maintaining and continuous improving the Quality standards of our products and services. We also affirm that it will be our duty to standardize the products/ services keeping in view the reports and remarks. Our motto will be "QUALITY IS OUR PRESTIGE"

As notified in the information Booklet, please find enclosed herewith a Bank DD/ Pay Order/Money Transfer Receipt of Rs. 50,000/- (Rupees Fifty Thousand only) in favour of Incorporator "VISHWAKARMA UNIVERSITY FOR SELF-EMPLOYMENT, INDIA" HDFC Bank A/C No. 50200059225283

**RTGS/ NEFT/ IMPS/ IFSC: HDFC0000331 Or through Q.R.Code from Any Money Transfer App.
[HDFC Branch:BN-11, Shalimar Bagh, Delhi-110088]**

towards our first Contribution to Promote the Activities of All India Quality Movement as First Annual Subscription Please Send us receipt of the same for our record with Membership Certificate & Trophy.

Enclosures :

Money Transfer Order No. _____ Money Transfer Receipt Date _____

Well-Wishers Yours

Name Signature & Designation with Rubber Stamp/
Seal of the Applicant Organization

ALL INDIA QUALITY MOVEMENT

Motto: Quality is our Prestige

Complete Satisfaction of the Consumers & Clients through
Self-Standardization of Products & Services

Code of Conduct

- Continuous renovation/ replacement of old defective machinery and equipments by self assessment and upgrading of technology and service procedures.
- To get the products analyzed regularly in the testing laboratory and get the report and send to the council.
- To send the users/ consumers/customers/clients satisfaction reports in the office of the council.
- Improvement in the Quality of products/ services keeping in view the laboratory testing reports as well as consumers/clients complaints and suggestions.
- To review quality standards and norms periodically and upgrade the same as per latest technological developments and quality standards.
- To maintain separate records of consumers and clients satisfaction reports as well as complaints and suggestions with remedial steps taken to satisfy complainers/clients/ customers / consumers.
- To inspire workers/ employees for keeping personal hygiene, environmental sanitation for good working conditions at the place of their work/production and using pure, cleaned/ washed and good quality raw material / equipments in the hygienic environmental conditions by way of awarding incentives, certificates etc.

WE UNDERSTAND THAT SELF-STANDARDISATION MEANS SELF-HELP FOR THE IMPROVEMENT OF THE QUALITY OF PRODUCTS AND SERVICES. WE ALSO UNDERSTAND THAT QUALITY RECOGNITION AWARD HONoured TO US IS OUR ASSURANCE OF QUALITY TO THE CONSUMERS, CUSTOMERS AND CLIENTS. WE SHALL ABIDE BY THE RULES AND REGULATIONS, AIMS AND OBJECTS AND CODE OF CONDUCT OF THE COUNCIL AND OTHER INSTRUCTIONS ISSUED BY THE OFFICE OF THE COUNCIL FROM TIME TO TIME . WE ARE ENCLOSING HERewith THE REQUIRED AFFIDAVIT AND OTHER RELEVANT DOCUMENTS OF QUALITY PRODUCTS/ SERVICES ALONG WITH ANNUAL MEMBERSHIP FEE AS DIRECTED. WE REQUEST OUR GOODSELF TO KINDLY ISSUE AUTHORITY LETTER/ LICENCE TO USE THE AWARD IMPRINT ON OUR PRODUCTS/ FOR OUR SERVICES ALONGWITH THE DESIGN OF THE AWARD OTHER PUBLICITY AND ADVERTISEMENT MATERIAL/ SAMPLES FOR OUR PRODUCTS AND SERVICES.

Establishment Seal

Authorized Signatory Name,
Designation & Rubber Stamp

WARNING

THE COPYRIGHT OF THE QUALITY RECOGNITION AWARD IS RESERVED UNDER COPYRIGHT ACT. UNAUTHORIZED USE OF THIS AWARD IS AN OFFENCE. NO ONE CAN USE IT COMMERCIALY WITH THE WRITTEN PERMISSION. BUSINESSMEN, SERVICE PROVIDERS AND OFFENDER IS LIABLE TO BE PROSECUTED IN THE COURT OF LAW. ONLY THE GENUINE MEMBER OF THE COUNCIL, ENTREPRENEURSHIP, INDUSTRIALISTS MANUFACTURERS AND BUSINESSWOMEN, WHO WANT TO USE THE QUALITY RECOGNITION AWARD FOR COMMERCIAL PURPOSE MAY CONTACT THE SECRETARY OF THE COUNCIL FOR GRANTING PERMISSION AND AUTHORITY LETTER / LICENSE WHICH WILL BE AWARDED AFTER COMPLETING THE PRESCRIBED FORMALITIES AND MAINTAINING STANDARDS AS PER INDIAN STANDARD INSTITUTION AND INTERNATIONAL STANDARD ORGANIZATION.

ALL DISPUTES REGARDING THE AWARD WILL BE SETTLED IN THE JURISDICTION OF DELHI COURTS

**YOU CANNOT FIND A MORE EFFECTIVE WAY
FOR FAST SELLING AND MARKETING OF
YOUR PRODUCTS AND SERVICES BY
COMPETING & QUALIFYING FOR QUALITY
RECOGNITION AWARD, CREATING HISTORY
IN BEST SELLING
BY ADOPTING IT AS A MARKETING STRATEGY
IN THE FAST MOVING WORLD**

Sample

AFFIDAVIT

I, _____ S/O Mr. _____ R/O _____ do
here by solemnly affirm and declare as under:-

1. That I am the Managing Director/Partner/Authorized Signatory/Proprietor of M/S _____
Address _____.
2. That I undertake on behalf of my organization that we will not use the Imprint of 'Quality Recognition Award' on the Product/ Services and in any type of other commercial use after the expiry of the period of one year granted in the Authority Letter (License) issued by the Council/Copyright Holder.
3. That we understand 'Quality Recognition Award' has copyright protection and misuse or unauthorized use in any manner will be dealt with in the Court of law in the jurisdiction of Delhi courts only.
4. That we will be liable to pay the damages, losses of any kind, penalty imposed by the Council/Copyright Holder, if we act against the agreement/ consent given by us in the prescribed performa.

PLACE _____

DEPONENT

DATED _____

VERIFICATION

I, _____ do hereby declare and verify that the above mentioned contents are true to the best of my knowledge, belief and nothing has been concealed.

PLACE _____

DEPONENT

DATED _____

Sample

SEAL

Trade Award Council of India

Incorporated by: Vishwakarma Voc-Varsity For Self-Employment, India

Website: www.vishwakarmauniversity.com

Quality Recognition Award

License

Permission granted subject to terms & conditions of the Council to M/S _____
To hold and Imprint the Trade Award Marked as **Quality Recognition Award** on the Carton of the
Products / in the Offices and Show Room Display. Services specified as _____
Manufactured/Services Offered during the period wef _____ to _____ as a Token of
Promise to promote Quality and Self-Standardization.

This Award/ Trophy can also be displayed/ used by the License Holder commercially with
kind of media publicity, advertisements and campaign during this period with slogans, write ups
regarding products/services.

Valid upto _____ Issued on _____ SEAL

Chairman Tribunal

General Secretary

Director